

## **HERMES READIES FOR NEW H5 RELEASE WITH APPOINTMENT OF CHIEF TECHNOLOGY OFFICER**

*Alexis Labonne takes the helm as the cargo management systems provider prepares to roll out its innovative Hermes 5 version*

**London, United Kingdom, Thursday, 8<sup>th</sup> February 2018** – Hermes Logistics Technologies (HLT), a leading provider of cargo management systems for the airfreight industry, has appointed Alexis Labonne as Chief Technology Officer (CTO) as it prepares to roll out its latest version, called Hermes 5 (H5).

The United Kingdom-headquartered tech leader, which has been pioneering digital solutions for airlines and air cargo handlers since 2002, will roll out H5 this year, with a leading European handling agent amongst its first customers to deploy the innovative new version.

Alexis Labonne has over 20 years' experience in technology, most recently with Hitachi Consulting working on Security and Customs, Education and Government projects, as Architect and CTO.

"Hermes has invested considerably to advance our technological infrastructure, as well as the Hermes functionality," said Yuval Baruch, Chief Executive Officer (CEO), Hermes Logistics Technologies.

"Our H5 version is proof of our innovation-focused approach to the industry, aimed at ensuring that our customers keep benefitting from the best Cargo Management System (CMS) and Hub Management System (HMS) in the world.

"Alexis brings with him extensive experience to support Hermes to further strengthen our technical capabilities."

Alexis Labonne, who takes over from Oded Lavee, comes from a software development and architecture background, and has worked as Chief Architect/CTO and as Enterprise Architect for a number of companies, including Hitachi Consulting, BT, GSK, UK Council, Pfizer and KPMG.

"I am keen on dynamic engineering patterns and practices to foster innovation and reduce productivity drag," said Alexis Labonne.

"My technical experience allows me to be both responsive to market demands, as well as changing technology trends."

## PRESS RELEASE

Alexis Labonne will head the HLT team of air cargo technical experts, who are now following a digital roadmap to use the power of Cloud services, IoT, AI and blockchain technologies.

“I’d like to take this opportunity and thank Oded for his contribution to improving the Hermes system, internal processes and the recent major version that will be the base for our future,” added Yuval Baruch.

H5 is the latest version of a suite of applications, which includes HERMES CMS, Hermes HMS and HBI (HERMES Business Intelligence).

HERMES CMS manages all import, export, messaging, service monitoring and accounting processes for traditional cargo ground handling agents. HERMES HMS steers all inbound, outbound, messaging, SLA and accounting processes for airline hubs or transit shed operators. HBI is a comprehensive Big Data analytical tool, enabling informed management and operational decisions.

Shortly after its release, H5 will be rolled out globally.

### Ends

*Picture caption – for a high-resolution version, contact Emma at [Emma@meantime.global](mailto:Emma@meantime.global)*



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## **About Hermes Logistics Technologies**

Hermes Logistics Technologies (HLT) is a provider of Cargo Management Systems to the air cargo industry. Its core application suite includes HERMES CMS (Cargo Management System), HERMES HMS (Hub Management System) and HBI (HERMES Business Intelligence).

HERMES CMS manages all import, export, messaging, service monitoring and accounting processes for traditional cargo ground handling agents. HERMES HMS steers all inbound, outbound, messaging, SLA and accounting for airline hubs or transit shed operators. HBI is a comprehensive big data analytical tool, enabling informed management and operational decisions.

Headquartered in the United Kingdom, HLT has been pioneering, developing and evolving cargo management systems for air cargo since 2002.

All HLT applications are designed and driven by the HLT team of air cargo experts. Built with the specific requirements of air cargo handlers and airlines in mind, HLT products streamline cargo ground handling processes and maximise profits by using inbuilt best practice to reduce handling and operational errors.

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